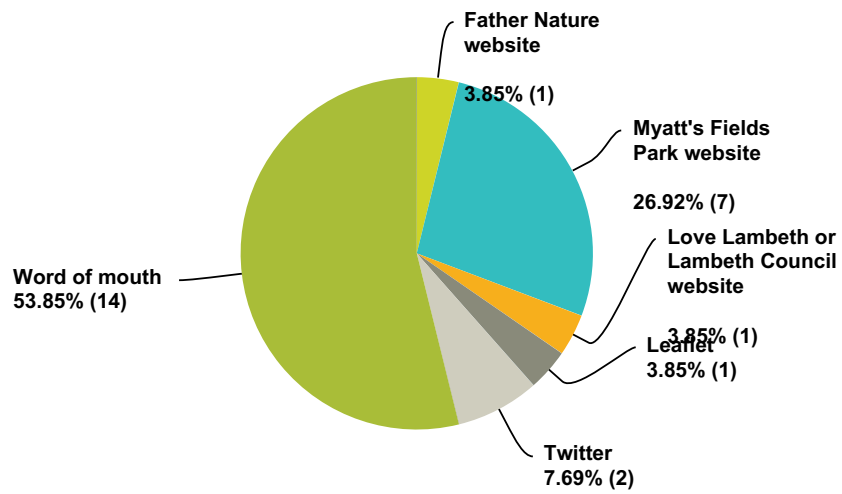


### Q1 How do you first hear about the Big Park Sleepover 2016?

Answered: 26 Skipped: 1

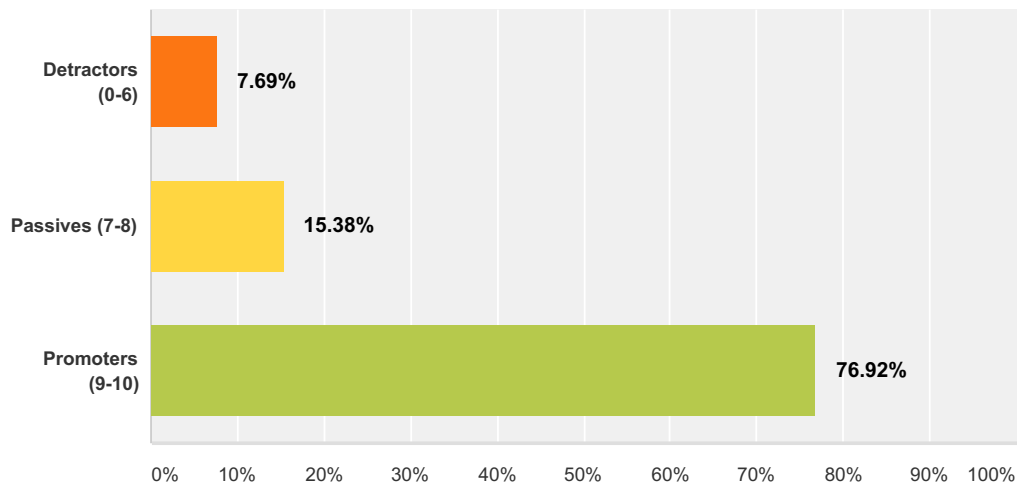


Answer Choices	Responses
Father Nature website	3.85% 1
Myatt's Fields Park website	26.92% 7
Love Lambeth or Lambeth Council website	3.85% 1
Leaflet	3.85% 1
Feature in local press or online news	0.00% 0
Twitter	7.69% 2
Spacehive or Mayor of London's Crowdfunding Programme websites	0.00% 0
Word of mouth	53.85% 14
Other	0.00% 0
Other (please specify)	0.00% 0
<b>Total</b>	<b>26</b>

#	Other (please specify)	Date
	There are no responses.	

## Q2 How likely is it that you would recommend The Big Park Sleepover to a friend or colleague?

Answered: 26 Skipped: 1

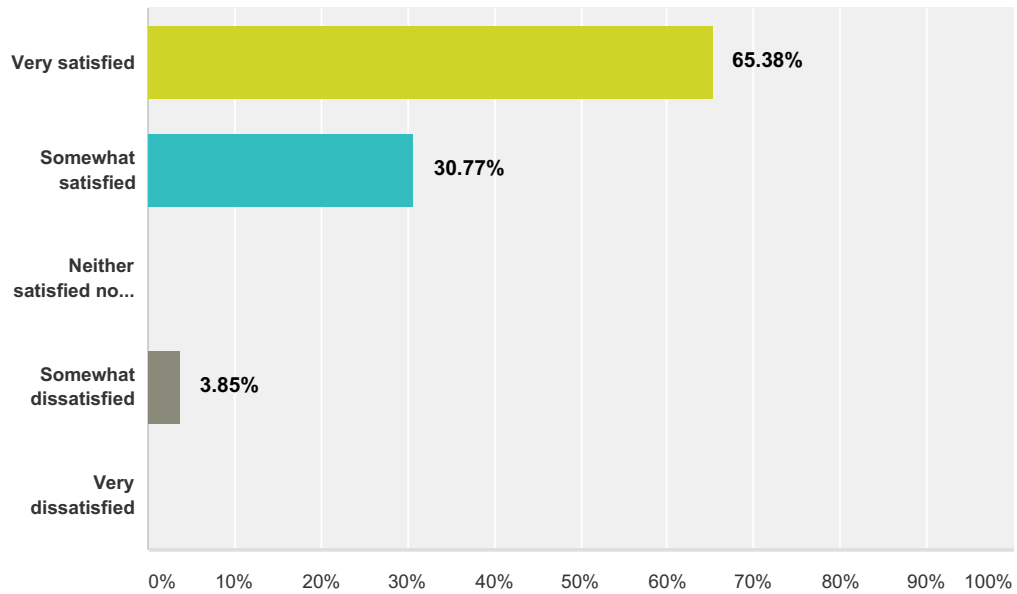


Detractors (0-6)	Passives (7-8)	Promoters (9-10)	Net Promoter® Score
7.69% 2	15.38% 4	76.92% 20	69

Basic Statistics				
Minimum	Maximum	Median	Mean	Standard Deviation
6.00	11.00	11.00	10.19	1.36

### Q3 Overall, how satisfied or dissatisfied were you with The Big Park Sleepover?

Answered: 26 Skipped: 1

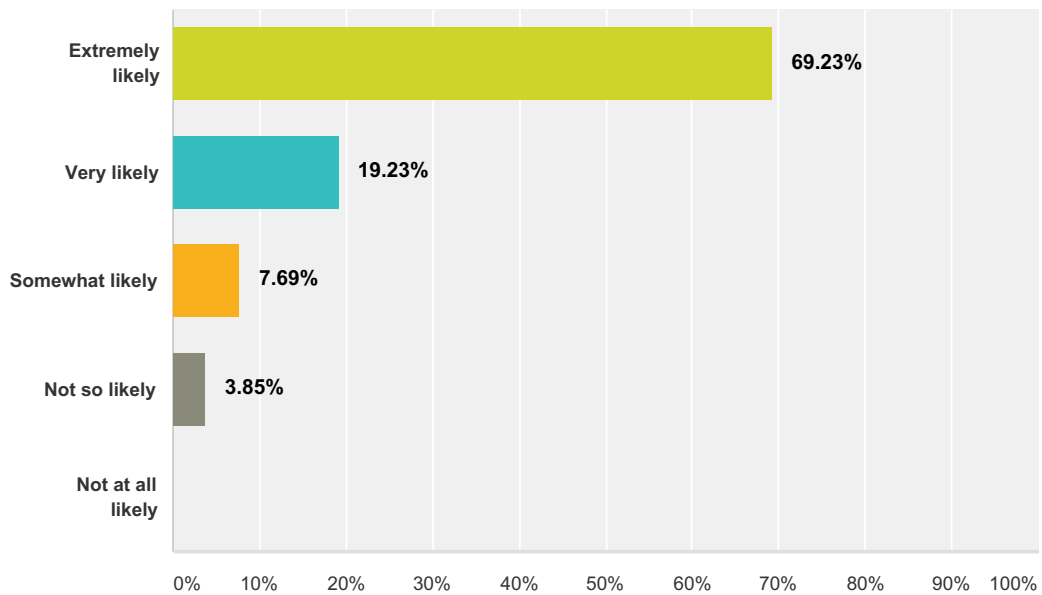


Answer Choices	Responses
Very satisfied (1)	65.38% 17
Somewhat satisfied (2)	30.77% 8
Neither satisfied nor dissatisfied (3)	0.00% 0
Somewhat dissatisfied (4)	3.85% 1
Very dissatisfied (5)	0.00% 0
<b>Total</b>	<b>26</b>

Basic Statistics				
Minimum	Maximum	Median	Mean	Standard Deviation
1.00	4.00	1.00	1.42	0.69

### Q4 How likely are you or your family to attend a Big Park Sleepover by Father Nature again?

Answered: 26 Skipped: 1

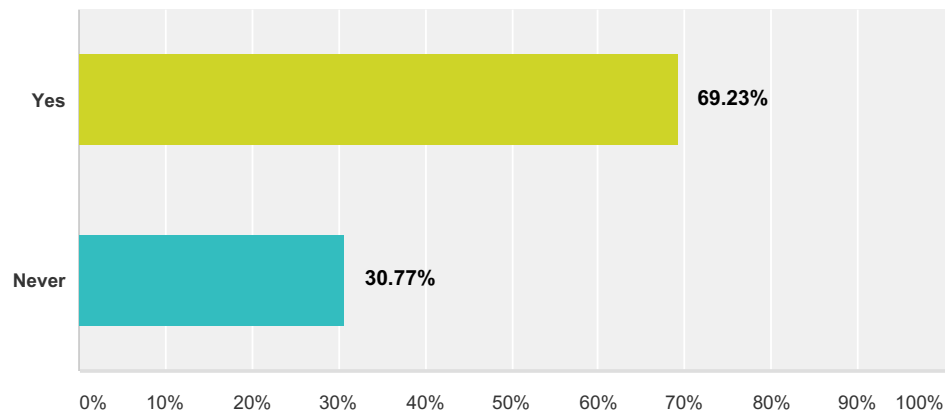


Answer Choices	Responses	Count
Extremely likely (1)	69.23%	18
Very likely (2)	19.23%	5
Somewhat likely (3)	7.69%	2
Not so likely (4)	3.85%	1
Not at all likely (5)	0.00%	0
<b>Total</b>		<b>26</b>

Basic Statistics				
Minimum	Maximum	Median	Mean	Standard Deviation
1.00	4.00	1.00	1.46	0.80

### Q5 Have you and your family ever been camping together before the Big Park Sleepover?

Answered: 26 Skipped: 1

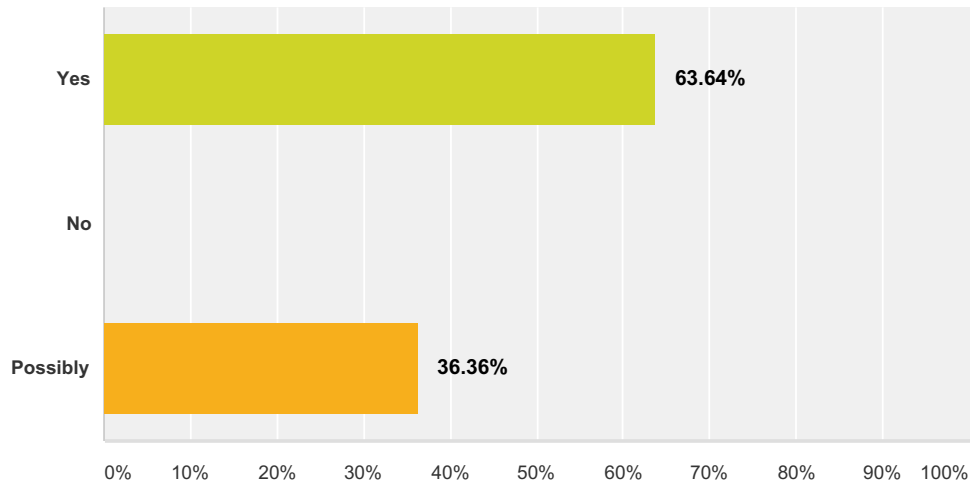


Answer Choices	Responses
Yes (1)	69.23% 18
Never (2)	30.77% 8
<b>Total</b>	<b>26</b>

Basic Statistics				
Minimum	Maximum	Median	Mean	Standard Deviation
1.00	2.00	1.00	1.31	0.46

### Q6 If you answered 'Never' to the last question, do you plan to go camping in the future, now that you have tried it at to the Big Park Sleepover?

Answered: 11 Skipped: 16

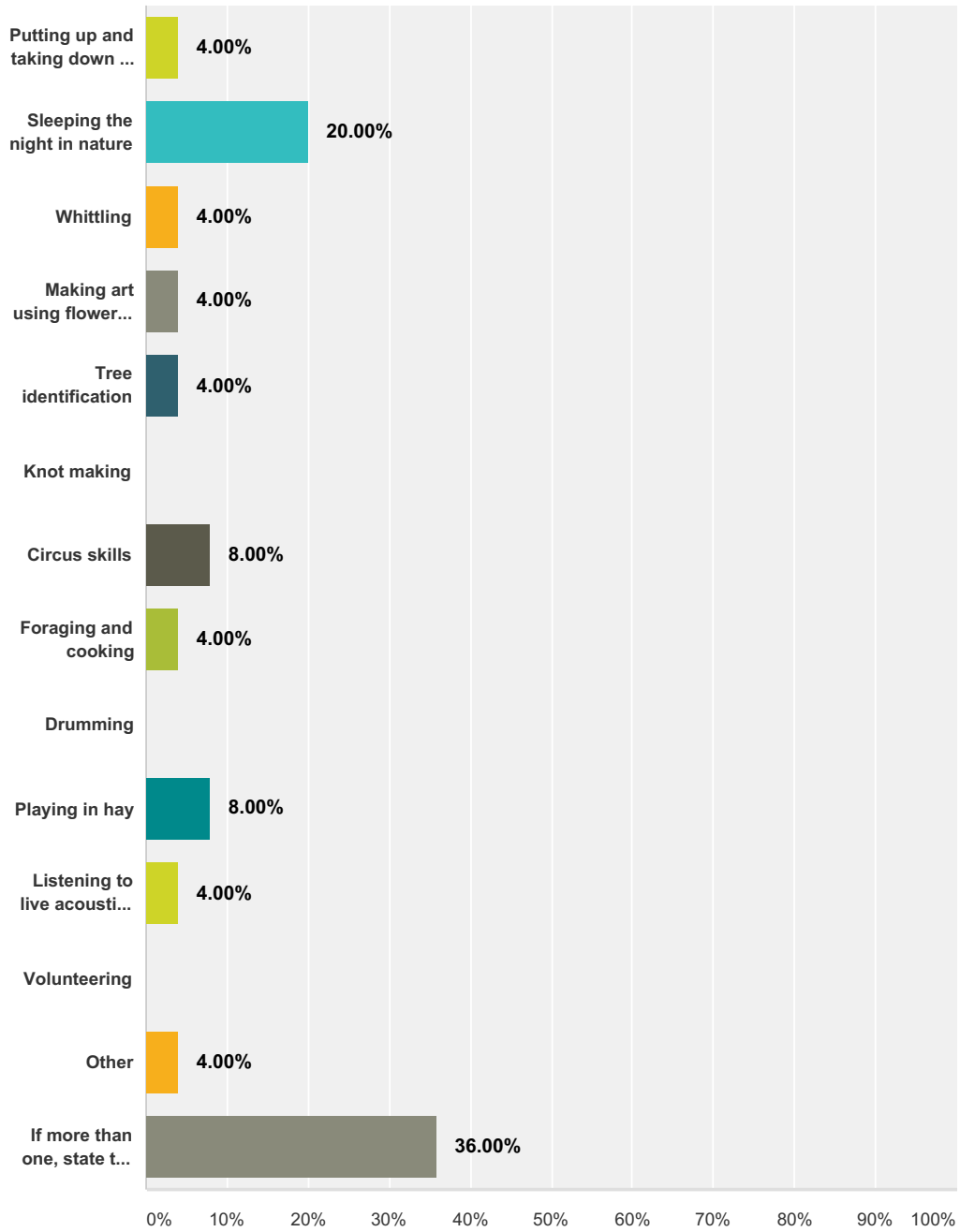


Answer Choices	Responses
Yes (1)	63.64% 7
No (2)	0.00% 0
Possibly (3)	36.36% 4
<b>Total</b>	<b>11</b>

Basic Statistics				
Minimum	Maximum	Median	Mean	Standard Deviation
1.00	3.00	1.00	1.73	0.96

### Q7 Which experiences at the Sleepover did you or your children try for the first time?

Answered: 25 Skipped: 2



Answer Choices	Responses
Putting up and taking down a tent (1)	4.00% 1
Sleeping the night in nature (2)	20.00% 5
Whittling (3)	4.00% 1
Making art using flowers and plants (4)	4.00% 1
Tree identification (5)	4.00% 1
Knot making (6)	0.00% 0

Circus skills (7)	8.00%	2
Foraging and cooking (8)	4.00%	1
Drumming (9)	0.00%	0
Playing in hay (10)	8.00%	2
Listening to live acoustic music (11)	4.00%	1
Volunteering (12)	0.00%	0
Other (13)	4.00%	1
If more than one, state the other experiences here. (14)	36.00%	9
<b>Total</b>		<b>25</b>

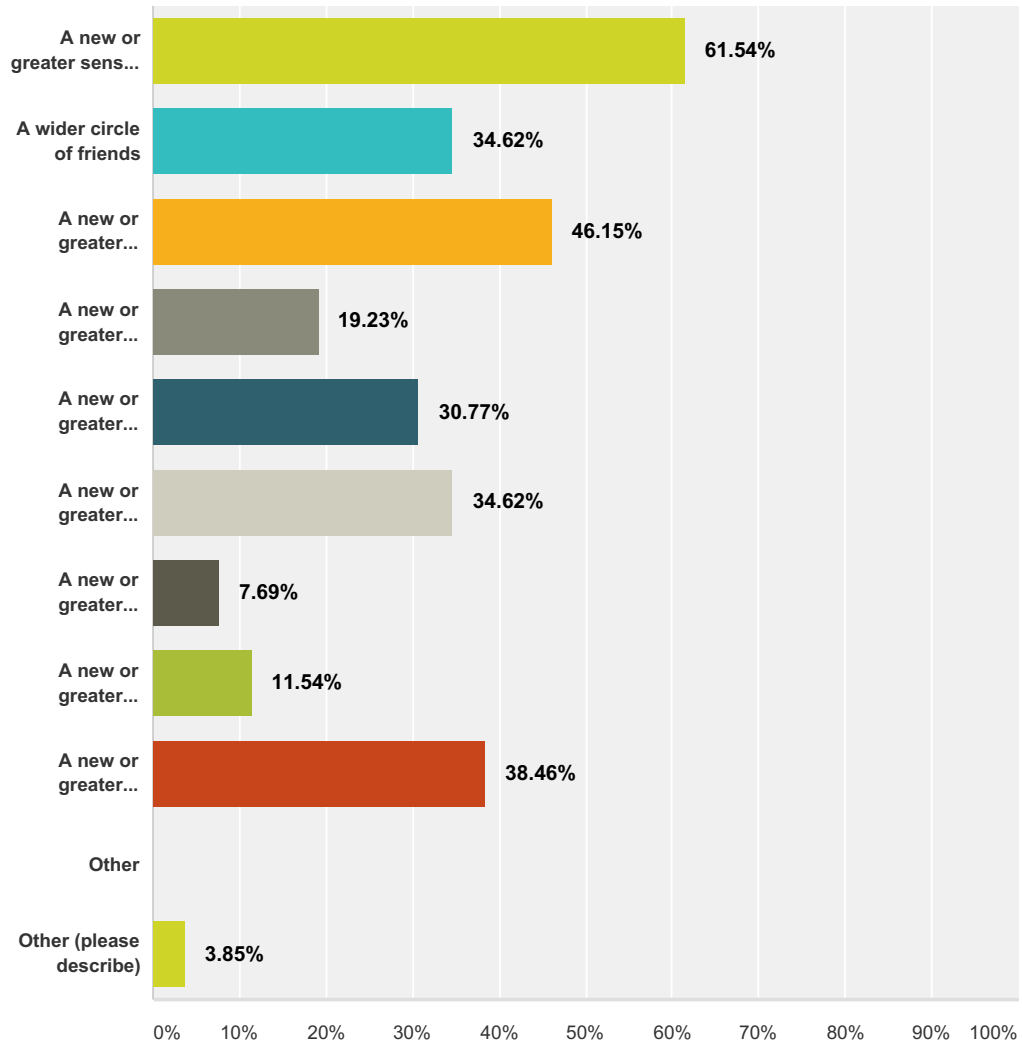
Basic Statistics				
Minimum	Maximum	Median	Mean	Standard Deviation
1.00	14.00	10.00	8.60	5.05

#	If more than one, state the other experiences here.	Date
1	Circus skills, drimming, whittling	9/21/2016 7:48 PM
2	Drumming, volunteering, tree identification	9/20/2016 11:16 AM
3	Playing in the hay	9/16/2016 4:00 PM
4	The environment	9/16/2016 12:21 PM
5	putting up and taking down the tent.foraging & cooking.	9/13/2016 5:19 PM
6	Putting up tent, sleeping, art using flowers	9/13/2016 11:27 AM
7	Whittling, playing in hay	9/13/2016 10:06 AM
8	Sleeping outside, erecting a tent, knot making, playing in hay	9/12/2016 9:54 PM
9	Form will not let me write two answers, we whittled and played in hay for the first time	9/12/2016 5:44 PM



### Q8 Which, if any, of the following did you or your family take away from the Sleepover?

Answered: 26 Skipped: 1



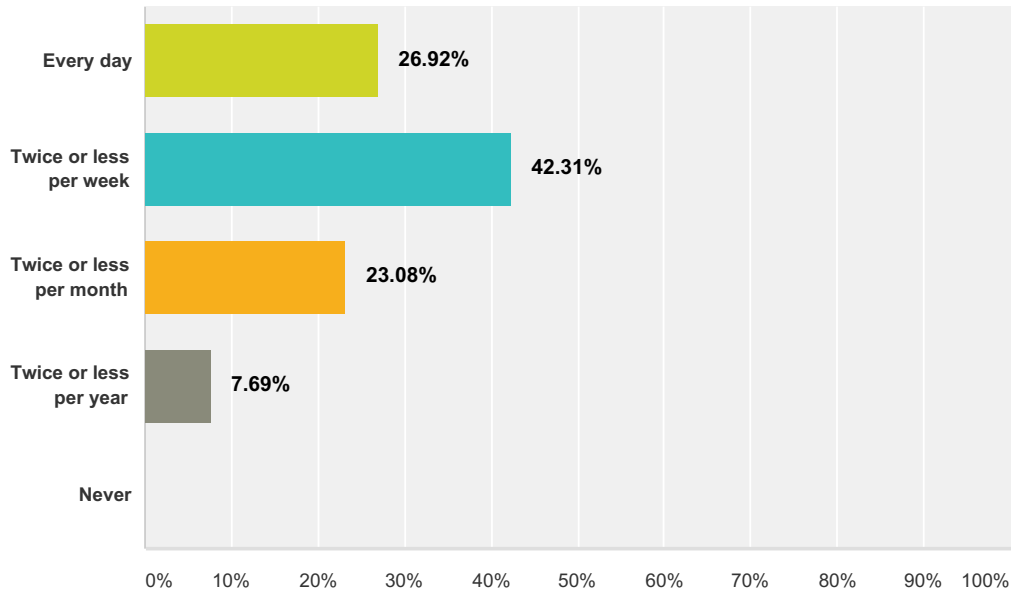
Answer Choices	Responses	Count
A new or greater sense of community (1)	61.54%	16
A wider circle of friends (2)	34.62%	9
A new or greater interest in camping (3)	46.15%	12
A new or greater interest in participating in sport and/or outdoor activities (4)	19.23%	5
A new or greater interest in nature (5)	30.77%	8
A new or greater interest in events at your local park (6)	34.62%	9
A new or greater interest in crafts and/or the creative arts (7)	7.69%	2
A new or greater interest in volunteering (8)	11.54%	3
A new or greater interest in the work of the Army Reserves or Cadet Force (9)	38.46%	10
Other (10)	0.00%	0
Other (please describe) (11)	3.85%	1
<b>Total Respondents: 26</b>		

Basic Statistics				
<b>Minimum</b> 1.00	<b>Maximum</b> 11.00	<b>Median</b> 4.00	<b>Mean</b> 4.31	<b>Standard Deviation</b> 2.81

#	Other (please describe)	Date
1	Very impressed with the Cadets and would be interested in my daughter joining in the future.	9/13/2016 11:27 AM

### Q9 How often do your family usually go to Myatt's Fields or other parks/places of nature?

Answered: 26 Skipped: 1

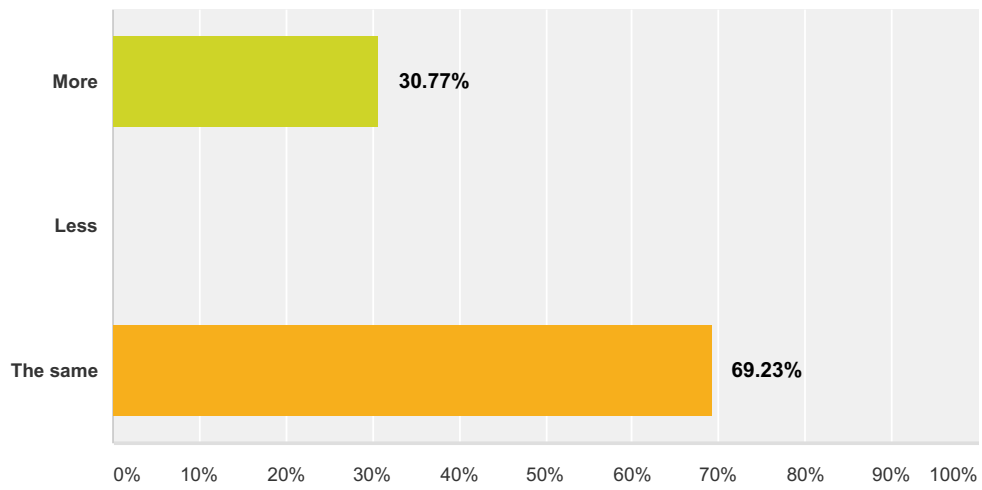


Answer Choices	Responses
Every day (1)	26.92% 7
Twice or less per week (2)	42.31% 11
Twice or less per month (3)	23.08% 6
Twice or less per year (4)	7.69% 2
Never (5)	0.00% 0
<b>Total</b>	<b>26</b>

Basic Statistics				
Minimum	Maximum	Median	Mean	Standard Deviation
1.00	4.00	2.00	2.12	0.89

### Q10 Since attending the Sleepover, how often does your family plan to go to Myatt's Fields or other parks/places of nature?

Answered: 26 Skipped: 1



Answer Choices	Responses
More (1)	30.77% 8
Less (2)	0.00% 0
The same (3)	69.23% 18
<b>Total</b>	<b>26</b>

Basic Statistics				
Minimum	Maximum	Median	Mean	Standard Deviation
1.00	3.00	3.00	2.38	0.92

## Q11 Overall, what did you enjoy most about the Sleepover?

Answered: 24 Skipped: 3

#	Responses	Date
1	Meeting people and sleeping outdoors for the first time.	9/22/2016 5:49 PM
2	The young people helping from the cadets. The security so the children could run around. Grateful for the food provided.	9/21/2016 7:48 PM
3	My son and I volunteered and it was the best day out for both of us in a long time. The atmosphere was lovely and inviting.	9/21/2016 10:41 AM
4	Sleeping in the outdoors with the children.	9/21/2016 5:12 AM
5	The sense of Community	9/20/2016 8:06 PM
6	The sense of freedom and fun for the children.	9/20/2016 1:43 PM
7	All those people coming together, supporting one another, laughing and behaving like good neighbours	9/20/2016 11:16 AM
8	Territorial army cadets were very helpful! Couldn't do without them!	9/16/2016 6:47 PM
9	Playing with our friends who live close by but we only see occasionally	9/16/2016 4:00 PM
10	The environment, meeting new people.	9/16/2016 12:21 PM
11	It felt like we were on holiday even though we were just 5 minutes from our house	9/14/2016 11:18 PM
12	Just the fact that my family got a chance to do something that we had never done before. Now that we have tried camping it is something we will do again as we all enjoyed the experience. Everyone was so welcoming and the workshops were great for the kids. The cadets were helpful and gave info on what they are about. My family enjoyed everything about the sleepover	9/14/2016 9:09 AM
13	my son has crohns, so we have never been on holiday or stayed out over night. this as a fantastic opportunity for us to do something together as a family	9/13/2016 5:19 PM
14	The whole experience was fun and exciting.	9/13/2016 11:27 AM
15	It was very well organised as usual, there's a great sense of community with people getting together, helping each other put up tents and sharing a nice time.	9/13/2016 10:20 AM
16	The activities	9/13/2016 10:06 AM
17	I enjoyed the storytelling, the supper and breakfast. Also the sense of being part of the community in our beloved park.	9/13/2016 8:01 AM
18	The children enjoying a night out camping in a familiar and safe environment and having a different experience in their local park	9/12/2016 9:54 PM
19	Lovely being in nature and spending time with my community	9/12/2016 7:54 PM
20	Having the equipment there already as didnt have to think about cooking equipment	9/12/2016 5:48 PM
21	Meeting people in the community	9/12/2016 5:47 PM
22	Brilliant organisation, lovely volunteers, free lovely food, meeting others from all walks of life who just wanted to have a unique experience in their local park.	9/12/2016 5:44 PM
23	Camping in the park	9/12/2016 5:44 PM
24	Time away	9/12/2016 5:28 PM

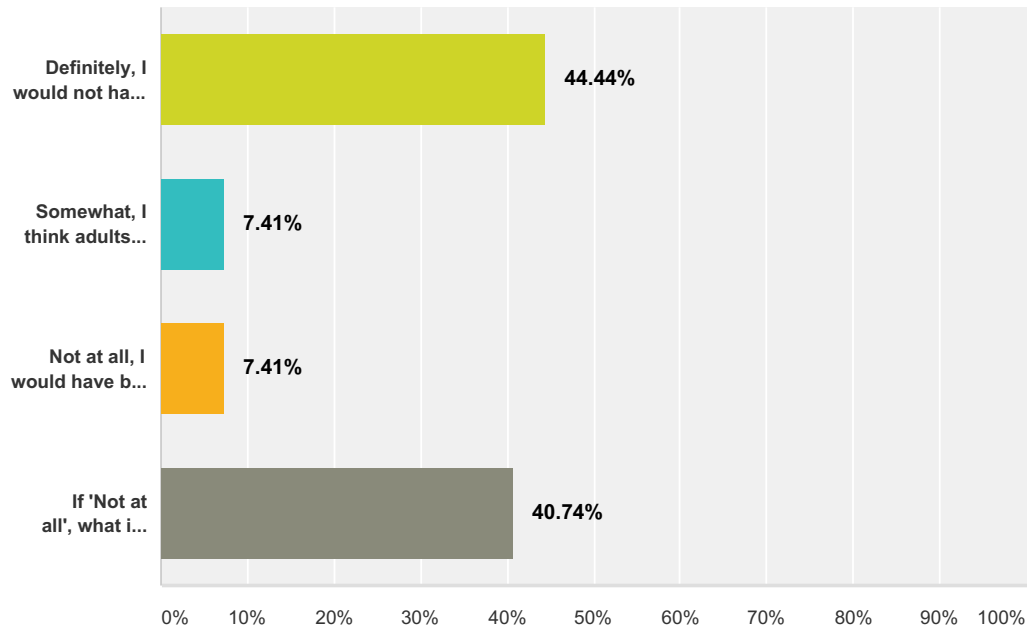
## Q12 How do you think we could improve future Sleepovers?

Answered: 25 Skipped: 2

#	Responses	Date
1	Have a campfire More parent participation More family tents as we had to split up as we couldnt all fit in one tent which spoilt the fun of our first ever camping trip.	9/22/2016 5:49 PM
2	Have a better system for signing up to activities. Have more activities.	9/21/2016 7:48 PM
3	It is a great volunteering opportunity for young people with learning needs and for parents who have been isolated and out of work for a while . I think some volunteers should be from this group.	9/21/2016 10:41 AM
4	I cannot think of anything that you could improve on as we really enjoyed ourselves.	9/21/2016 5:12 AM
5	It was perfect!	9/20/2016 8:06 PM
6	Later bed times or a quiet side for those that want an earlier night	9/20/2016 1:43 PM
7	I don't. I think it was perfect as it was.	9/20/2016 11:16 AM
8	More toilets!	9/16/2016 6:47 PM
9	I think the toilets were unnecessary and the playground toilets could be used. More lighting would be good as it was very dark.	9/16/2016 4:00 PM
10	More activities. Having a fire at night time.	9/16/2016 12:21 PM
11	Fire!	9/16/2016 12:18 PM
12	-evening campfire -batwalk -hold the event on a Saturday night so we don't have to go to work on Monday so sleepy! -more live music, eg drumming circle	9/14/2016 11:18 PM
13	Son was only 2 so not may activities for him. Could have had organised walks through nature area/pond/woods, earlier story telling etc but understand due to size of group.	9/13/2016 8:13 PM
14	i think there could be more toilets, as the one that was there seemed to run out of water at some point during the night.	9/13/2016 5:19 PM
15	More activities on the first day.	9/13/2016 11:27 AM
16	Bring back the marshmallows!!!	9/13/2016 10:20 AM
17	Put people who want to stay up late at the other end of the park to those who want to sleep with their younger kids. Stick with your system of calling out ticket numbers for serving food. More toilets.	9/13/2016 10:06 AM
18	A fire to sit around would have been great. We have had this in the past and it was lovely. We toasted marshmallows!	9/13/2016 8:01 AM
19	More activities following the evening meal before "lights out"	9/12/2016 9:54 PM
20	It was great no improvement needed	9/12/2016 7:54 PM
21	More information on the day as to how to get dinner and what tokens mean. Recylying bags. Fire man or sing song of music kids know or loud enough to join in.	9/12/2016 5:48 PM
22	More activitied	9/12/2016 5:47 PM
23	More hay, creative things for older children	9/12/2016 5:44 PM
24	More activities for older children- fire making and African dancing two years ago was brilliant!	9/12/2016 5:44 PM
25	Ban ipads	9/12/2016 5:28 PM

**Q13 A few last questions....Father Nature raised the money for The Big Park Sleepover through crowdfunded donations at Spacehive, as well as funds from the Mayor of London's Crowdfunding Programme. Please can you tell us how important it was to you that the event was FREE?**

Answered: 27 Skipped: 0



Answer Choices	Responses
Definitely, I would not have attended the Big Park Sleepover otherwise. (1)	44.44% 12
Somewhat, I think adults should pay, but children should go free. (2)	7.41% 2
Not at all, I would have been happy to pay for tickets for myself and my family. (3)	7.41% 2
If 'Not at all', what is the maximum amount you would have been willing to pay for an adult place, and how much for a child place? (4)	40.74% 11
<b>Total</b>	<b>27</b>

Basic Statistics				
Minimum	Maximum	Median	Mean	Standard Deviation
1.00	4.00	2.00	2.44	1.40

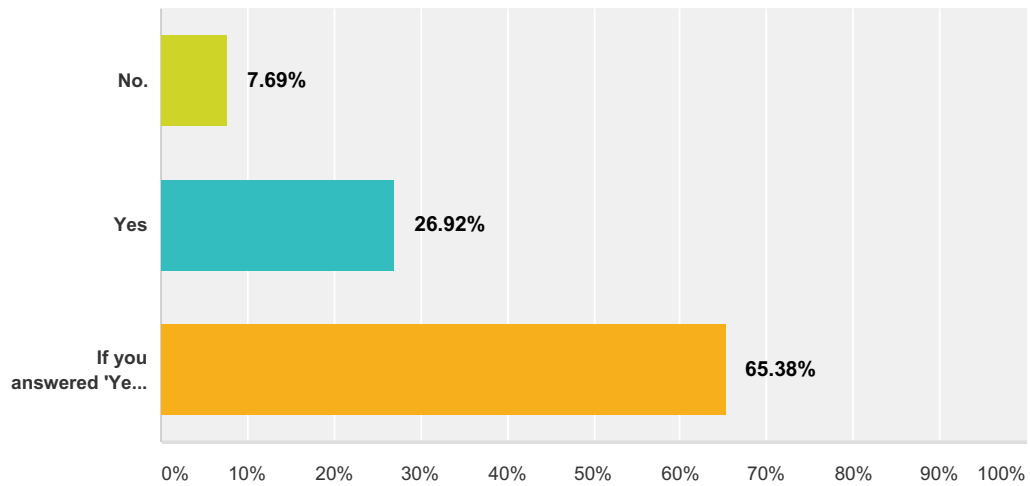
#	If 'Not at all', what is the maximum amount you would have been willing to pay for an adult place, and how much for a child place?	Date
1	A small amount/suggested donation eg £5 per family.make it optional.	9/21/2016 7:48 PM
2	I was volunteering, but I do think it's great that it's free so it is truly open to all.	9/20/2016 8:06 PM
3	£30 for adult and £15-20 for a child	9/16/2016 6:47 PM
4	£10-£20	9/16/2016 4:00 PM
5	£10 no more than a night.	9/16/2016 12:21 PM
6	£5 each	9/14/2016 11:18 PM

7	10 & 5.	9/13/2016 8:13 PM
8	£30A £15C. But tighter organisation & wd exclude people. 'pay if you can' mechanism?	9/13/2016 10:06 AM
9	For an adult £5. For a child £2.50.	9/13/2016 8:01 AM
10	Somewhat	9/12/2016 9:54 PM
11	£20	9/12/2016 5:48 PM



**Q14 In order to encourage full attendance at future Sleepovers, we are considering asking applicants to put down a deposit to secure their family's place. This deposit would then be refunded in full at the end of the Sleepover. Would you still apply to the Sleepover, if we implemented this strategy?**

Answered: 26 Skipped: 1



Answer Choices	Responses
No. (1)	7.69% 2
Yes (2)	26.92% 7
If you answered 'Yes' to the last question, what is the maximum deposit you would be prepared to pay? (3)	65.38% 17
<b>Total</b>	<b>26</b>

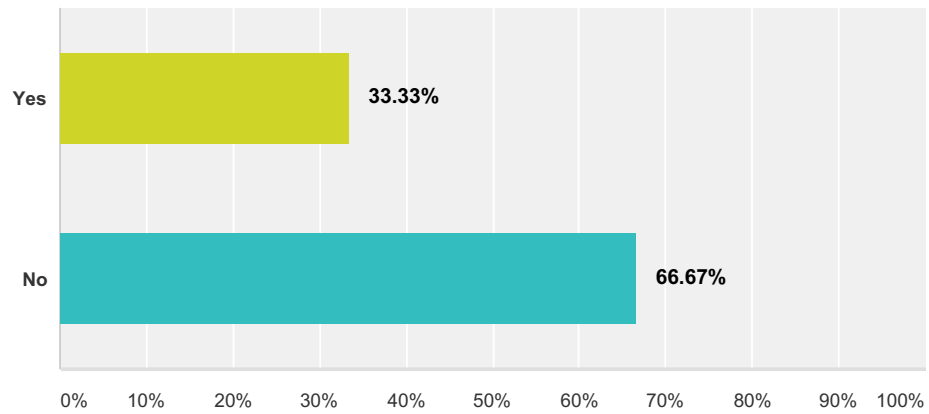
Basic Statistics				
Minimum	Maximum	Median	Mean	Standard Deviation
1.00	3.00	3.00	2.58	0.63

#	If you answered 'Yes' to the last question, what is the maximum deposit you would be prepared to pay?	Date
1	£20	9/22/2016 5:49 PM
2	N/A volunteer	9/20/2016 8:06 PM
3	£15.00	9/20/2016 1:43 PM
4	£50 per family	9/16/2016 6:47 PM
5	£50	9/16/2016 4:00 PM
6	20	9/16/2016 12:18 PM
7	£5 per person	9/14/2016 11:18 PM
8	20	9/13/2016 8:13 PM
9	£50.00 per family	9/13/2016 5:19 PM
10	£10	9/13/2016 11:27 AM
11	£40	9/13/2016 10:06 AM
12	My sister and myself would be willing to pay the full amount asap or we will pay 2.50as a deposit.	9/13/2016 8:01 AM

13	£20 but I would suggest that you provide people with opportunity not to claim the refund but donate it to the park	9/12/2016 9:54 PM
14	£50	9/12/2016 5:48 PM
15	£10	9/12/2016 5:47 PM
16	For a family of 3 on a very tight budget I would be happy to put down a deposit of £20	9/12/2016 5:44 PM
17	£10	9/12/2016 5:44 PM

### Q15 Did you contribute to the crowdfunding of the Sleepover?

Answered: 27 Skipped: 0

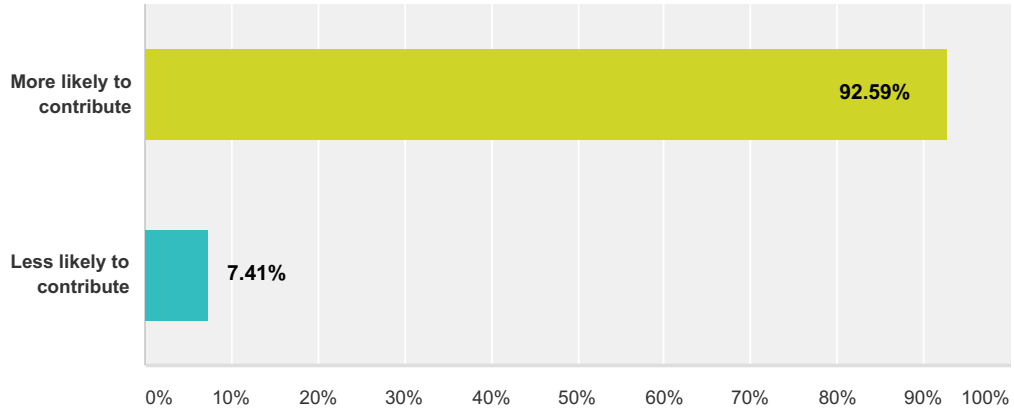


Answer Choices	Responses
Yes (1)	33.33% 9
No (2)	66.67% 18
<b>Total</b>	<b>27</b>

Basic Statistics				
Minimum	Maximum	Median	Mean	Standard Deviation
1.00	2.00	2.00	1.67	0.47

**Q16 Would you be more or less likely now, after your experience of the Big Park Sleepover, to contribute to the crowdfunding of a regeneration or community project?**

Answered: 27 Skipped: 0



Answer Choices	Responses
More likely to contribute (1)	92.59% 25
Less likely to contribute (2)	7.41% 2
<b>Total</b>	<b>27</b>

Basic Statistics				
Minimum	Maximum	Median	Mean	Standard Deviation
1.00	2.00	1.00	1.07	0.26